



Hello Partner,

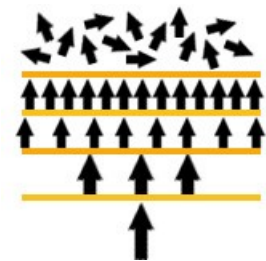
Thank you for your interest in advertising with GoGoHopping Group. Primarily focused on nightlife and entertainment in Thailand, GoGoHopping Group, and our close affiliates, have been a well-established part of Thailand's nightlife scene for many years and are proud to have helped many partners to achieve their individual goals.

Thank you for allowing us to present our capabilities. In this short brochure, we will lay out how advertising through GoGoHopping Group's websites and social media can successfully contribute to help you reach your targets.

### **Affiliates and Collaborations:**

Increase brand awareness, reach and engagement by leveraging GoGoHopping Group's many affiliates and collaborations.

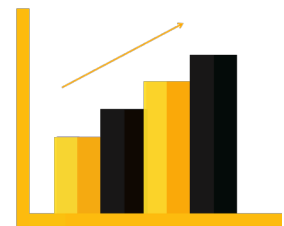
GoGoHopping Group effectively boosts business exposure, by creating quality, target-orientated, attention-grabbing and engaging content. This content is then shared on a daily basis to our many GoGoHopping Group content creators, websites, social media and YouTuber affiliates and collaborating pages.



### **Increased Reach & Engagement:**

As such, posts on GoGoHopping Group's social media, and blogs, articles or guides on GoGoHopping website, achieve higher reach and engagement per post than other marketing / advertising.

In doing so, GoGoHopping Group brings your brand to the attention of a large target audience, increasing over-time brand recognition, proving to be valuable and essential.



### **GoGoHopping Group Team:**

GoGoHopping Group is always striving to grow our collaboration team by adding more suitable content creators and content sharers to our team on an ongoing basis. In doing so, provide you with an even bigger range and reach.



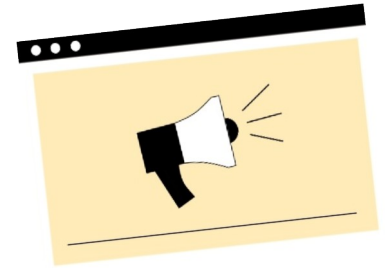
## Advertising

There are many advertising options available for advertising with GoGoHopping Group. Advertising options include one-time ads and monthly packages. Our most popular packages are..

### Ad Campaign: "Social Sharing"

- We share posts and information about your business on our social media pages.
- x20 posts, shares or retweets by GoGoHopping team on our GoGoHopping & affiliated social media pages every month.

➔ For 2,000 baht per month.



### Ad Campaign: "Social Management"

- x1 post or retweet on your social media every day. (FB, X, IG, etc)
- We run your own social media accounts for you, worry and hassle free.
- We monitor and answer customer inquiries and direct messages.

➔ For 3,000 baht per month.

### Single Ad: Permanent Written Review Blog on GoGoHopping.com

- x1 permanent review blog or business guide on GoGoHopping website and shared to affiliated social media and websites.

➔ For 2,000 baht one-time payment



### Single Ad: YouTube, TicToc & GoGoHopping.com Videoshoot

- x1 professional YouTuber review, promotion or music video, uploaded to YouTube and Tic Toc, and also shared on GoGoHopping website and to affiliated social media pages.

➔ For 3,000 baht, one-time payment

### Ad Campaign: Rotating Top 3 Front Page Feature.

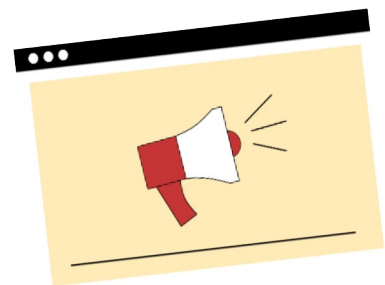
- Rank top 3 for your business type on GoGoHopping.com front page.
- Rotating rank between 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>, each month, for 1 year period.

➔ For 5,000 baht per year.

### Specialized SEO Google Map Ranking Service

- Tailored solutions for your business.
- Rank top 10 for your keyword within 30 days on Google Maps.
- Rank top 3 for your keyword within 90 days on Google Maps.

➔ For 25,000 baht per month.



### Discounts available for multiple packages

- 10% discount for multiple package or multiple businesses promotion.
- 10% discount for multiple month promotion.

Other popular services available include **Graphic Design:** Event and promotion poster design; **Organized Bar Crawls:** Bring organized groups to your business. **Professional Photographer Photoshoot:** x200 professionally edited photos.

For our full list of advertising examples, please check out website advertising page.

<https://www.gogohopping.com/contact-us-advertising/>